ANNUAL REPORT
2016-2017

Presented at the
Sheraton Hotel and Convention Centre
Red Deer, AB
October 27, 2017
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Alberta Music Education Foundation
2016-2017 Board of Directors and Staff

Chair: Rolf Bertsch
Vice Chair: Robert George
Past Chair: Timothy Anderson
Treasurer: Mary Elizabeth Archer
Secretary: Joel Windsor
Director: Cheryl McLellan-Moody
Director: Maria Medlow

Legal Advisor: Patrick Reid
Executive Director: Crystal Krips
We need Volunteers for the following activities and committees:

**Casino**
Our Casino is scheduled for mid-February, we need your help! This is a huge component of our budget, and we need your support.

**Treasurer**
With the support of our Executive Director, you help us keep track of the income and expenses. A crucial role on our Board.

**Marketing Committee**
We need help with Social Media, making videos, and contributing articles for our Newsletter. We also need help connecting with our sponsors and stakeholders.

**Keyboards for Kids Coordinators**
We need individuals willing to help us coordinate the Keyboards for Kids programs.

**Student Recognition Award Committee**
We need new volunteers to help coordinate this wonderful awards program.

**Auditors of the Books**
We need two volunteers who are willing to spend a day making our financial reports official.

We have a Strategic Vision that means we need to grow our volunteer base. That includes you, and the tasks are not heavy. We just need many hands to make it light work. Please speak to Crystal Krips, our Executive Director, if you have gifts you are ready to share.
1. Call to Order
2. Amendments/Acceptance of Agenda
3. Adoption of Previous Minutes
   a. Minutes from 2016 Annual General Meeting
   b. Minutes from 2017 Special General Meeting
4. Presentation and Adoption of Reports
   a. Chair’s Report
   b. Executive Director’s Report
   c. Treasurer’s Report
      i. Approval of Audited Financial Statements
   d. Program Reports
   e. Adoption of Reports
5. Presentation and Adoption of 2017/2018 Budget
6. Presentation of 2020 Strategic Plan
7. Presentation and Adoption of 2017/2018 Slate of Officers and Directors

The slate of Officers and Directors standing for 2017/2018 includes:
   Vice Chair: Robert George
   Directors: Maria Medlow

Officers and Directors elected in 2016 who are mid-term with one year remaining:
   Chair: Rolf Bertsch (one year left of a two-year term)
   Past Chair: Timothy Anderson
   Treasurer: Mary Elizabeth Archer (one year left of a two-year term)
   Secretary: Joel Windsor (one year left of a two-year term)
   Director: Cheryl McLellan-Moody (one year left of a two-year term)

8. Appointment of 2018 Auditors
9. Presentation of the AMEF Recognition Award to Linda Burwell
10. New Business
11. Adjournment
2016 Annual General Meeting Minutes

Saturday October 22, 2016 Noon
Banff Centre, Banff Alberta

ATTENDING BOARD MEMBERS: Timothy Anderson (Co-chair/Secretary), Robert George (Vice-Chair), Mary Elizabeth Archer (Treasurer), Maura Sharkey-Pryma (Past chair), Lori Barrett, Cheryl McClellan-Moody, Rosemarie Horne. Also in attendance was Executive Director Crystal Krips.

VIA VIDEOCONFERENCE: Rolf Bertsch

REGRETS: Maria Medlow

ATTENDING MEMBERS: Judith Ammann, Rebecca Elliott, Christine Ernst, Jessica Hierons, Rosemarie Horne, Patrick Hughes, Kristi Kublik, Derice Layher, Beth Olver, Bev Randell, Melrose Randell, John Reid, Larissa Sabo, Joel Windsor. (Quorum achieved.)

GUESTS: Susan Grant, Rachel Hop, Chen-po Jen, Leisa O’Sullivan, Rita Thurn, Bill van der Sloot

1. Call to Order 12:44 Robert George is chairing the meeting.
2. Amendments/Acceptance of Agenda **Motion 2016-35** to accept the agenda as circulated Moved Joel Windsor Seconded by Christine Ernst. Passed.

3. Adoption of Previous Minutes
   a) Minutes from 2015 Annual General Meeting **Motion 2016-36** to adopt the minutes of the 2015 AGM as circulated. Moved by Judith Ammann Seconded by Derice Layher. Passed

4. Presentation and Adoption of Reports
   a) Co-Chairs’ Report
   b) Executive Director’s Report
   c) Treasurer’s Report
      i. Approval of Audited Financial Statements
   d) Program Reports (see the Annual Report)
   e) Adoption of Reports **Motion 2016-37** to adopt the reports as presented. Moved by Beth Olver. Seconded by Lori Barrett. Passed unanimously.

5. Presentation and Adoption of Revised By-Laws **Motion 2016-38** to adopt the revised by-laws as presented to the AGM. Moved by Christine Ernst Seconded by Beth Olver. Passed unanimously. Thanks expressed to Timothy Anderson for his work on the by-law review.


7. Presentation and Adoption of 2016/17 Slate of Officers and Directors

The slate of officers and directors standing for 2016/2017 includes:

Co-Chair (2-year term): Rolf Bertsch
Co-Chair (1 year term): Timothy Anderson
Treasurer (2 year term): Mary Elizabeth Archer
Recording Secretary: (2 year term) Joel Windsor
Directors (2-year term): Lori Barrett, Cheryl McClellan-Moody

Officers and directors elected in 2015 who are mid-term with one year remaining:

Vice Chair: Robert George
Past Chair: Vacant
Directors: Maria Medlow

**Motion 2016-40** to elect the following members to the Board of Directors as of the 2016 AGM:

Co-Chair (2-year term): Rolf Bertsch
Co-Chair (1 year term): Timothy Anderson
Treasurer (2 year term): Mary Elizabeth Archer
Recording Secretary: (2 year term) Joel Windsor nominated from the floor by Christine Ernst, seconded by Mary Elizabeth Archer.
Directors (2-year term): Lori Barrett, Cheryl McLellan-Moody

Moved by Melrose Randall Seconded by Maura Sharkey-Pryma. Passed unanimously.

8. Appointment of 2017 Auditors: owing to time constraints, the motion to appoint the members to be our auditors for 2017 was deferred. Because AMEF had an external audit for the 2015/2016 financial statements, it was felt the current year could be served through a member audit. A motion will be made as per the by-laws.

9. Presentation of the AMEF Recognition Award to William van der Sloot by Rolf Bertsch and Robert George.

10. Thank-You Presentation to Outgoing Board Members Maura Sharkey-Pryma and Rosemarie Horne.

11. Adjournment **Motion 2016-41 Motion** to adjourn Joel Windsor 1:22 pm
March 12, 2017
Special General Meeting Minutes

Percy Page Centre, Edmonton and Mount Royal University, Calgary via VideoConference

Called to Order at 9:38 AM

Registration of Eligible Voters
Registration took place by signing in on forms available in person, and by registering names using TeamViewer for videoconferencing attendees.

Confirmed membership at the outset of the meeting was 61 members, therefore quorum was 7 members. Attendees included Tim Anderson, Mary Elizabeth Archer, Lori Barrett, Rolf Bertsch, Robert George, Cheryl McClellan-Moody, Maura Sharkey-Pryma, and Joel Windsor. Quorum confirmed.

Approval of Agenda
Change the order in “Decision Items” to deal with Auditors before Bylaws.

MOTION 2017-08 to approve the Agenda of this meeting as amended. Moved by Joel Windsor, seconded by Rolf Bertsch. Carried.

Approval of Annual General Meeting Minutes
To be tabled until the 2017 Annual General Meeting.

Decision Items

Appointment of Auditors for the 2016/2017 Financial Statements.

ACTION ITEM: Secure a second Auditor and pass the motion by email following acceptance of updated Bylaws.

Approval of Proposed Bylaws.
MOTION 2017-10 to adopt the 2017 Proposed Bylaws as presented and in doing so rescind all previous Bylaws. Moved by Joel Windsor, seconded by Lori Barrett. Final vote tallied by SurveyMonkey. Carried unanimously.

Next Meeting Date – During Music Conference Alberta in Red Deer, Alberta

Adjournment
MOTION 2017-11 to adjourn this Special General Meeting. Moved by Timothy Anderson. Adjourned at 10:27 AM.
Chair’s Report

2016-17 has been a year of change and growth for AMEF. My esteemed Co-Chair, Timothy Anderson went on to the more peaceful pastures of Past Chair. In that capacity, he nevertheless continues to contribute in ways we all appreciate. While all board members are volunteers and busy, we are making good strides in better defining and executing our respective roles.

In June, the AMEF board went through a fascinating and illuminating strategic planning workshop. During the proceedings, we learned more about ourselves, our organization, and what our priorities are. Included in those is growing our capacity to support both our AMEF programs and those worthy applicants for our funding from the communities which we serve. In that regard, our efforts to increase our revenues have resulted in some noteworthy success in securing significant sponsorships.

We have renewed our commitment to continue being a major co-producer of Music Conference Alberta. We have also committed to promoting our Alberta Heritage Music Project, a wonderful vehicle for bringing together teens and seniors in mutual explorations and re-creations of our collective heritage. We are very excited to have established a partnership with United Active Living, one of Calgary’s leading seniors’ communities.

As we endeavour to grow and especially increase our ability to serve and support, the efforts of each and every member of our board becomes more critical to our success. I would like to take a moment to thank all of our board members and volunteers for the time and energy they devote to AMEF.

Finally, I must say a word about our Executive Director, Crystal Krips, who continues to work tirelessly on behalf of AMEF. Crystal’s ongoing commitment and willingness to repeatedly go the extra mile to serve our little foundation is remarkable. We all owe her our thanks.

Rolf Bertsch

Chair - Alberta Music Education Foundation
Executive Director’s Report

The 2016-2017 year has been a very busy one at AMEF, and I am pleased to report that the organization had a successful year. We ended the year with a small profit and our programs continue to flourish throughout the province. As the province of Alberta starts to climb out of a recession, government funding including casino funds continues to be unpredictable. We continue to work towards finding alternative funding sources while ensuring that we remain financially responsible to our stakeholders.

I am pleased to report that AMEF applied for and received a donation from the Gord Bamford Foundation to support our Keyboards for Kids and Strings for Kids programs. These much-needed funds will go towards expanding our current programs and to purchase equipment to replace some of our aging ones, some of which are now 20 or more years old. AMEF also held a very successful silent auction at Music Conference Alberta in Banff. The funds raised here went towards supporting the Student Recognition Award program.

Following last year’s full audit of AMEF’s financials, we had a financial review conducted by two AMEF members. This went very well, and the reviewers were satisfied that our books are in good order.

Last year we introduced a cello club class at Ormsby School in Edmonton, and this past year we introduced a Keyboards for Kids class at the same school. I attended the year-end recital, and the kids played well and were immensely proud of their accomplishment. There were smiles everywhere! AMEF is proud to continue its support of these programs, as we continue to support music education in the province.

Music Conference Alberta is one of our major offerings and we co-produce it with the Alberta Band Association and Choir Alberta, collaborating with the Alberta Registered Music Teachers Association and Alberta String Association. This conference continues to be well-attended and is a must-attend event for music educators throughout the province. This year’s conference highlights everything Canadian, and promises to be an excellent event.

The Student Recognition Awards program was once again a success. The calibre of the entries was excellent, and the judges enjoyed their judging duties. We look forward to hearing our winners, Angela Ryu (violin), Amy Chau (piano) and Julia Chau (piano) perform Saturday afternoon at the Gala Concert.

A big thank you to our current Board members for everything that they do to make AMEF a great organization and to ensure that we support music education in Alberta. Your dedication to AMEF and its cause is much appreciated. As we celebrate our 20th anniversary, I look forward to another year of continued success.

Crystal Krips
1. 2016-17 saw an increase in the AMEF general account with the introduction of the Gord Bamford donation, as well as revenue from last year’s silent auction. As a result we exceeded budget on combined fundraising and donations by almost $2000. This trend is thankfully continuing into 2017-18 and we call on all our members to help us keep the momentum going.

2. Since Crystal has been hired, AMEF has not been in a position to increase her salary. With the increases to our fundraising stream, we are able to offer her bonuses based on a percentage of fundraising achieved, starting in the 2017-18 fiscal year.

3. AMEF’s MCA revenue was more than double that budgeted for 2016-17 and slightly more than the 2015-16 fiscal year. Although MCA was more expensive to hold in Banff, the conference saw a larger than usual turnout in the new location.

4. AMEF’s 2016-17 membership revenue exceeded budget by $800. We have kept the budget figure of $1,300 for 2017-18 and we are hoping we will exceed this number again. We would welcome discussion with members about how to achieve this.

5. Although we have spent substantially more on our kids programs over this past fiscal year, compared to 2015-16, though we are still well under budget. It must be remembered that 2015-16 was a bit of an anomaly with the issue of permissible casino revenue expenditures being under discussion for several months until it was finally resolved in our favour. We have more than doubled the budget for these programs since I came on board and we are increasing it again this year so that we can replace aging instruments and enlarge our program offerings.

6. We exceeded budget on our “Donations Less Than $5000” line item by $4100 for the 2016-17 year. This is the AMEF program which provides grants to other NFPs engaged in music education throughout the province. This has proven to be an increasingly popular program and AMEF strives to lend a helping hand to as many worthy organizations as possible. We have budgeted $3000 for this program in 2017-18 and are already seeing signs that we will go over that number. The question to be put to our general membership is, should AMEF bolster the amount dedicated to this program this year and in future years?

7. Board travel expenses remain well under budget and well under what we spent in the previous year. We have been reducing the need to travel by holding teleconference meetings. As a result we have almost halved the budgeted amount dedicated to this line item.

8. We went over on office expenses due to having had to purchase a new computer and software. This expense should not be repeated next year.

9. Overall, AMEF has a healthy financial outlook; we need to continue to work hard to build on this.
To the Members of Alberta Music Education Foundation

On June 27, 2017 we reviewed the statement of financial position of the Alberta Music Education Foundation (AMEF) as at March 31, 2017 and the statements of operations and changes in fund balances and of cash flow for the year then ended.

These financial statements are the responsibility of the association’s management. We met with Crystal Krips who provided access to all financial records, contracts and board minutes.

Our responsibility is to express an opinion on these financial statements based on our financial review. We performed a financial review to obtain reasonable assurance whether the financial statements are free of material misstatement. A financial review includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. The financial review also includes assessing the accounting procedures used as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Alberta Music Education Foundation as at March 31, 2017 and the results of its operations, changes in fund balances, and cash flow for the year ending March 31, 2017.

1. Observation:

Accounts receivables shows one entry $3500 overdue by 120 days. Further investigation show this was the same in 2016 (share of conference profit). The 2017 receivable is associated with a Memorandum of Understanding (MOU) for conference services provided by AMEF. The MOU is between the Alberta Music Education Foundation (AMEF) with Alberta Choral Association and Alberta Band Association.

There is 90 day payment clause in the MOU but the receivable is well over 120 days.

Recommendation: To ensure timely payment in the future MOUs should have either a partial pre-payment for agreed services with an invoice for the balance prepared/sent within 30 days after the conference, or at best an invoice issued immediately for all services.

2. Observation:

When verifying the management contract fee it was observed the current contract had concluded on August 31, 2016. Board minutes show no motions to extend existing contract or to adopt a new contract. The lack of an approved contract is a potential liability.

Recommendation: A new management contract is required to protect AMEF. This should be considered a priority.

Cheryl McClellan
Doug Campbell
## ALBERTA MUSIC EDUCATION FOUNDATION

### INCOME STATEMENT

FOR THE YEAR ENDED MARCH 31, 2017

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Casino</td>
<td>$45,414.00</td>
<td>$36,770.00</td>
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<tr>
<td>Grants</td>
<td>6,775.00</td>
<td>7,711.00</td>
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<tr>
<td>Music Conference Alberta</td>
<td>6,147.00</td>
<td>6,128.00</td>
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<tr>
<td>Donations</td>
<td>7,394.00</td>
<td>3,346.00</td>
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<tr>
<td>Membership Dues</td>
<td>2,100.00</td>
<td>1,111.00</td>
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<tr>
<td>Fundraising</td>
<td>2,730.00</td>
<td>700.00</td>
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<tr>
<td>Interest</td>
<td>24.00</td>
<td>20.00</td>
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<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td><strong>70,584.00</strong></td>
<td><strong>55,786.00</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subcontract</td>
<td>24,000.00</td>
<td>22,488.00</td>
</tr>
<tr>
<td>Program Expenses</td>
<td>25,401.00</td>
<td>12,499.00</td>
</tr>
<tr>
<td>Board Meetings and Travel</td>
<td>1,451.00</td>
<td>6,095.00</td>
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<tr>
<td>Professional Fees</td>
<td>2,000.00</td>
<td>2,462.00</td>
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<tr>
<td>Rent</td>
<td>190.00</td>
<td>1,890.00</td>
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<td>Insurance</td>
<td>1,473.00</td>
<td>1,817.00</td>
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<tr>
<td>Office</td>
<td>2,984.00</td>
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<td>Website</td>
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<td>Telephone</td>
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<td>Fundraising</td>
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<tr>
<td>Memberships</td>
<td>170.00</td>
<td></td>
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<tr>
<td>Business Licence</td>
<td>41.00</td>
<td></td>
</tr>
<tr>
<td>Interest and Bank Charges</td>
<td>134.00</td>
<td>368.00</td>
</tr>
<tr>
<td>Amortization</td>
<td></td>
<td>24.00</td>
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<tr>
<td>Advertising and Promotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>64,059.00</strong></td>
<td><strong>52,531.00</strong></td>
</tr>
</tbody>
</table>

**EXCESS OF REVENUES OVER EXPENSES**

$6,525.00 $3,255.00
# ALBERTA MUSIC EDUCATION FOUNDATION

## BALANCE SHEET
FOR THE YEAR ENDED MARCH 31, 2017

### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$70,440.00</td>
<td>$38,796.00</td>
</tr>
<tr>
<td>Accounts Receivables</td>
<td>3,586.00</td>
<td>3,854.00</td>
</tr>
<tr>
<td>Goods and Services Tax Recoverable</td>
<td>650.00</td>
<td>222.00</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>655.00</td>
<td>655.00</td>
</tr>
<tr>
<td>Employee Advances</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Temporary Investments</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>75,331.00</td>
<td>43,527.00</td>
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<tr>
<td><strong>Equipment</strong></td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$75,331.00</td>
<td>$43,527.00</td>
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</table>

### LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Liabilities:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Liabilities</td>
<td>$2,849.00</td>
<td>$2,000.00</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>48,696.00</td>
<td>24,264.00</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>51,545.00</td>
<td>26,264.00</td>
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<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>23,786.00</td>
<td>17,263.00</td>
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<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td>$75,331.00</td>
<td>$43,527.00</td>
</tr>
</tbody>
</table>
ALBERTA MUSIC EDUCATION FOUNDATION
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED MARCH 31, 2017

<table>
<thead>
<tr>
<th>Cash Flows From Operating Activities</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excess of revenues over expenses</td>
<td>$6,525.00</td>
<td>$3,255.00</td>
</tr>
<tr>
<td>Amortization</td>
<td>-</td>
<td>24.00</td>
</tr>
<tr>
<td>Net change in non-cash working capital</td>
<td>25,119.00</td>
<td>(41,265.00)</td>
</tr>
<tr>
<td>Increase(decrease) in cash</td>
<td>31,644.00</td>
<td>(37,986.00)</td>
</tr>
<tr>
<td>Cash, beginning of year</td>
<td>38,796.00</td>
<td>76,782.00</td>
</tr>
<tr>
<td>Cash, end of year</td>
<td>$70,440.00</td>
<td>$38,796.00</td>
</tr>
</tbody>
</table>

Financial Review Conducted by:

Cheryl McClellan-Moody, Member/Director

Doug Campbell, Member

Approved on behalf of the board by:

Mary Elizabeth Archer, Treasurer

Rolf Bertson, Co-Chair

Timothy Anderson, Co-Chair
## 2016-2017 Program Expense Detail

### Donations under $5,000:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>MusiCamp Alberta Red Deer College</td>
<td>$ 750</td>
</tr>
<tr>
<td>Contemporary Showcase Edmonton</td>
<td>$ 500</td>
</tr>
<tr>
<td>Instrumental Society of Calgary</td>
<td>$ 900</td>
</tr>
<tr>
<td>Lacombe &amp; District Music Festival Association</td>
<td>$ 400</td>
</tr>
<tr>
<td>Airdrie Performing Arts Society</td>
<td>$ 1,500</td>
</tr>
<tr>
<td>Barrhead Rotary Music Festival</td>
<td>$ 1,000</td>
</tr>
<tr>
<td>Lethbridge Symphony Association</td>
<td>$ 750</td>
</tr>
<tr>
<td>Calgary Arts Summer School</td>
<td>$ 750</td>
</tr>
<tr>
<td>Alberta Music Festival Association</td>
<td>$ 500</td>
</tr>
<tr>
<td></td>
<td>$ 7,050</td>
</tr>
</tbody>
</table>

**Total for Donations under $5,000:** $ 7,050

### Keyboards for Kids

- **Keyboards for Kids**
  - $ 3,082

### Strings for Kids

- **Strings for Kids**
  - $ 4,335

### Student Recognition Awards

- **Student Recognition Awards**
  - $ 2,033

### Music Conference Alberta

- **Music Conference Alberta**
  - $ 8,829

### AMEF Recognition Award

- **AMEF Recognition Award**
  - $ 72
Keyboards for Kids Report

The 2016-2017 year was a year of continued success for the Keyboards for Kids program, and we experienced some growth as well. Programs operated in Edmonton, Red Deer, Leduc, and we welcomed a new program at Ormsby School in Edmonton. Welcome!

Keyboards for Kids has offered hundreds of at risk children the opportunity to participate in piano lessons during their lunch hour or after school thanks to the dedicated support of volunteer teachers. We are most appreciative to our teachers for sharing their talents and expertise.

We continue to receive inquiries from prospective teachers and schools about expanding into other communities in Alberta. We will be expanding into St. Albert in January 2018 in a brand new school. If you or anyone you know is interested in teaching for Keyboards for Kids, please contact us.

Many thanks to the Gord Bamford Foundation for providing a generous donation for our Keyboards for Kids program. The funds will be used to support this program this year and next, as we look to expanding our programs and also replace older equipment. Thank you to Long & McQuade Musical Instruments for their continued support of Keyboards for Kids.

The volunteer position of Provincial Coordinator for Keyboards for Kids remains vacant. We invite interested parties to consider taking on this important role with AMEF.

Thank you to our 2016-2017 teachers:

Edmonton: Pat Frehlich, Carol MacKinnon-Hagan, Helen Parks, Bethany Briones
Red Deer: Gloria Hulyk and Heather Standish
Leduc: Kennedy Ramirez

Pictured: Keyboards for Kids teacher Bethany Briones and her students at Ormsby School in Edmonton.
The Strings for Kids program continued its operations in Fort McMurray, and Edmonton. Participants learned violin in Fort McMurray and cello and bass in Edmonton.

Mathias Silveira continues his excellent work as our Strings for Kids Provincial Coordinator. Mathias has been busy assessing our string instrument and music inventory and has been looking into ways to procure newer instruments while repairing the present ones. A generous donation from the Gord Bamford Foundation will help us to expand our programs and provide materials and instruments for use in the classes. Myhre's Music in Edmonton supports our programs by providing quality repairs. Long & McQuade Musical Instruments supports our programs with access to equipment and materials at a reasonable cost. Many thanks to all of our supporters for their continued generous support!

Thank you to our 2016-2017 Strings for Kids teachers:

Fort McMurray: Peter Ellis
Edmonton: John Fedor

Pictured below: Strings for Kids instructor John Fedor with his cello club students at Ormsby School in Edmonton.
Music Conference Alberta 2016 Report

Music Conference Alberta was held at the beautiful and inspiring Banff Centre for Arts and Creativity.

Total Number of Delegates: 333

Keynote Speaker:
   Larry Livingston: Department of Conducting, Thornton School of Music, University of California. Conductor, educator, administrator, highly respected motivational speaker.

AMEF’s 2016 Collaborating Organizations: Alberta Registered Music Teachers’ Association (ARMTA) and Alberta String Association (ASA)

AMEF’s sessions for MCA 2016:

- John Tessier Masterclass Series with Shannon Hiebert
  - Session 1: Opera Arias
  - Session 2: English Song
  - Session 3: Oratorios
  - Session 4: German and French Art Songs

- William van der Sloot
  - Session 1: From Twinkle to the New York Phil – The Role of the Studio Teacher
  - Session 2: The Development of Technique and Artistry in Young String Players – Some Common Truths

- Timothy Anderson
  - Academic Poster Presentations

- Maura Sharkey-Pryma
  - Roundtable Discussion - Studio Secrets

- Jean Mcken
  - Session 1: Exciting New Breezin’ Thru Theory ‘Next Gen’: Anywhere, Any Device!
  - Session 2: Cool New Composition Lessons App for iPad, Computer, Chromebooks and more!

ARMTA’s sessions for MCA 2016

- Luca Buratto
  - Luca Buratto Piano Masterclass

- Gregory Chase
  - Session 1: Cracking the Boy-Code: Aiding male students to reach their fullest potential
  - Session 2: When the Volcano Erupts

ASA’s sessions for MCA 2016

- Guillaume Tardif and Viktoria Reiswich-Dapp
  - Session 1: Thematic Workshop
  - Session 2: Open Rehearsal
  - Session 3: Chamber Concert

2016 AMEF Recognition Award Recipient
   William van der Sloot, violinist, distinguished violin instructor

The MCA Joint Planning Committee is working very hard to bring a diverse and dynamic line-up of session and clinicians to appeal to delegates across the board. Committee members are bringing increased awareness for marketing and promotion through social media and on-line videos promoting presenters and exhibitors.

The AMEF MCA Conference Committee is recruiting members for future planning and coordinate of sessions and activities for MCA 2018 in Edmonton. If you would like to lend your voice and talents and be a part of this dynamic group, contact Crystal Krips at info@amef.ca.

Crystal Krips
Student Recognition Award Report

The AMEF Student Recognition Awards seek to recognize and assist deserving Alberta music students for music performance excellence, and for utilizing their musical talents through active volunteer community service.

Applicants compete in either the Music Performance or Community Service categories that showcase their skills both within and outside the music curriculum using video media. In turn, the judges pick their top 2 videos in their respective categories, and the overall top 5 videos from all the categories are submitted to an online voting system, where the public can vote for the People’s Choice Winner. Each award is $1,000 in the form of an AMEF gift certificate which is to be spent towards either music lessons, music school tuition or for music equipment and /or music books. Only one award per person, per year will be awarded in each category.

The Music Performance judging is done by a panel of professional performing artists, musicians and music teachers with expertise in a variety of musical backgrounds. The Community Service judging is conducted by a professional from the community involved with volunteerism, as well as music teachers with extensive expertise in a variety of musical backgrounds.

Winners of the 2017 Student Recognition Awards:

Music Performance: Angela Ryu (violin, Calgary)

Using Music in Community Service: Amy Chau (piano, Edmonton)

People’s Choice: Julia Chau (piano, Edmonton)

AMEF gratefully acknowledges our volunteer Student Recognition Awards program judges:

Jamie Syer, piano

Michelle Minke, voice

Brian Thurgood, winds and percussion

Yue Deng, strings

Brenda Philp, community service

Angela Ryu with Rolf Bertsch

Julia Chau, Timothy Anderson, Amy Chau
Marketing Committee Report

Our organization has made purposeful efforts towards engagement with the general public, our membership and our stakeholders. At first this engagement strategy was focused on Social Media, but it became quickly apparent that a need for a more comprehensive approach was needed.

As a result we adopted a Marketing Plan that included Social Media, newsletters, media releases and will eventually include video marketing. Some of the initiatives that have begun include;

The Clarion is a print newsletter that will be published semi-annually. It’s first publication, although not until after the 2016-2017 Year, was being worked in previous to year end. It was distributed in April, and the next will be distributed at the beginning of December.

Other ventures include the continued use of our Facebook Page as our main social media point of contact, media releases regarding the Student Recognition Awards, and the updating of our website to unify all the branding of Alberta Music Education Foundation. The reds and burgundies are now an identifying feature of our brand.

In addition to these digital initiatives, we have also updated all of our signage. You are enjoying them at Music Conference Alberta this year.

Getting the word out about the important work the Alberta Music Education Foundation does is a great deal of work. We are looking for volunteers who find themselves interested in the following tasks;

- Assisting with posting items on Facebook
- Contributing articles to The Clarion
- Reaching out to our programs to generate content for our E-Newsletters, Social Media Posts, and The Clarion.
- Connecting with our sponsors to ensure they are using our new “Proud Supporter” badges on their websites.

Currently our committee is a committee of one. The work of this committee should be for two or three, so if you can assist, please share your talents with me to help the rest of the province understand the importance of the work we do.

Joel Windsor
Bylaws – Revised March 2017
Alberta Music Education Foundation (Corporate Access Number 507643427)

MEMBERSHIP

1) Membership in the Alberta Music Education Foundation (the Foundation) falls into several categories:
   a) Regular voting member: any resident of Alberta 18 years of age and older may become a regular voting member of the Foundation upon payment of such fees as may be determined from time to time by resolution of the Executive Committee.
   b) Lifetime voting member: upon the recommendation of the Executive Committee, and the confirmation of said recommendation at a General Meeting of the Foundation, certain additional persons who are resident in Alberta may be admitted to lifetime membership in the Foundation in recognition of their service to the organization. Should a lifetime member cease to be a resident of Alberta, their membership may, at the discretion of the Board, be converted to an Honourary non-voting membership.
   c) Institutional voting member: any business, non-profit or educational institution based in Alberta may become an institutional voting member of the Foundation upon payment of such fees as may be determined from time to time by resolution of the Executive Committee. A representative of the institution must attend the meeting and identify themselves as the vote holder for the vote to be counted.
   d) Honourary non-voting member: upon the recommendation of the Executive Committee, and the confirmation of said recommendation at a General Meeting of the Foundation, certain additional persons may be admitted to honourary membership in the Foundation.
   e) Non-voting members: any person who is not a current resident of Alberta 18 years of age and older or any business, non-profit or educational institution that is not based in Alberta may become a non-voting member of the Foundation upon payment of such fees as may be determined from time to time by resolution of the Executive Committee.
   f) Any staff person paid by the Foundation, who might otherwise be entitled to become a member, shall not, whilst a paid staff person, be entitled to exercise any voting privilege, and/or hold any Board position in the Foundation.

2) Board of Director (the Board) and Officer (Executive Committee of the Board) positions
   a) Directors are elected from and by the membership for Officer (Executive Committee) and Director-at-large positions. General rules of membership apply to Directors and Officers.
   b) Each position is a two (2) year term with the option of extending the term by one year if desirable.
   c) No Director or Officer may serve in the same capacity for more than two consecutive terms, i.e. 6 years maximum.
   d) Any Board position, whether Director or Officer, becoming vacant between elections shall be filled on an interim basis until the next election by resolution of the Board. An interim Director or Officer can then stand for election or ratification at the following Annual General Meeting (AGM). The length of an Interim Director’s or Officer’s term will be calculated from the AGM at which they are ratified.
   e) Any member is eligible to run for any position on the Board of the Foundation.

3) Revocation of membership
   a) Any member who is in arrears for fees or assessments for any year shall be automatically suspended at the expiration of three (3) months from the end of such year and thereafter is not entitled to any membership privileges or powers in the Foundation until reinstated. In addition, any member (including members of the Board) may be expelled from membership for any cause or without cause upon a Special Resolution of the Foundation.
   b) Any member of the Foundation may withdraw from membership by giving written notice.

GENERAL MEETINGS

4) Elections shall be held at the Annual General Meeting.
   a) There shall be elected the following Officers: a Chair, one or more Vice-Chairs, a Secretary, and a Treasurer. In addition, there shall be elected two (2) or more Directors-at-large. It shall be permissible for the same person to be elected as both Secretary and Treasurer. The Officers (Chair, Vice-Chairs, Secretary and Treasurer together with the Past Chair) shall form the Executive Committee.
5) Other general or special meetings of the Foundation may be called at any time by the Chair. The Chair shall call a general or special meeting upon receiving the written request of ten (10) or more members with such request having set forth the reason(s) for calling the meeting.

6) Subject to the Societies Act, fourteen (14) days’ notice of a general or special meeting shall be mailed, e-mailed or handed to all members of the Foundation. Notice may also be served by publication of such notice in any general publication of the Foundation which is distributed to all members not less than one month prior to the proposed meeting, and when so published, such notice shall be deemed to be validly served on members of this Foundation.

7) Ten percent (10%) of the voting membership shall constitute a quorum at a general or special meeting.

8) General or special meetings of the Foundation and the meetings of the Board may be adjourned to any time and such business may be transacted at such adjourned meetings as might have been transacted at the original meeting from which the adjournment took place. No notice shall be required of any such adjournment. Such adjournment may be made notwithstanding that no quorum is present.

VOTING

9) Each voting member shall have the right to vote at every general or special meeting of the Foundation.

10) Proxy votes are not permitted at special or general meetings or meetings of the Board.

11) If quorum is not achieved for a special meeting after notice of a crucial motion has been given, the Board may, at its discretion, conduct the vote on the motion through electronic poll.

12) If the Board cannot achieve quorum for a regular Board meeting at which business requiring a vote needs to be transacted, or if urgent business requiring a vote arises between meetings of the Board, the Board may, at the discretion of the Executive Committee, instruct the Secretary to put forward a motion via an electronic poll. In such cases, the first two respondents will be deemed to have moved and seconded the motion.

13) Any vote by the Board via electronic poll will be deemed to have passed or failed once a clear majority has been achieved, and it will be recorded as of that date.

14) The results of electronic polls, including the wording of the motion, will be entered into the official Minutes of the subsequent Board meeting.

THE BOARD OF DIRECTORS (DIRECTORS)/EXECUTIVE COMMITTEE (OFFICERS)

15) The Board of Directors shall, subject to the By-Laws or directions given it by the majority vote at any general meeting properly called and constituted, have full control and management of the business and affairs of the Foundation. Meetings of the full Board shall be held a minimum of two (2) times per year or as often as the business of the Foundation shall require such meetings to be called by the Chair. Two thirds of the Board of Directors shall constitute a quorum.

16) If a Board member is unable to attend a meeting in person, they may attend via teleconference or video conference.

17) If a Board member is only able to attend part of a meeting, they may only vote on those motions for which they have been present for the discussion.

18) Unless otherwise agreed by the Executive Committee (Officers), the meetings of the Executive Committee shall be called by at least three days’ notice by telephone or e-mail. Two-thirds of the Executive Committee shall constitute a quorum.

19) No more than 49 percent of the combined Directors-at-large and Officers shall be drawn from any single organization which benefits from charitable funds which the Foundation distributes.

20) DUTIES OF DIRECTORS AND OFFICERS

a) Subject to these by-laws, the members in a general meeting shall determine any additional rights, duties, and powers of the Officers (Chair, Vice Chairs, Secretary, Treasurer and Past Chair), and Directors-at-large.

DIRECTORS

b) DIRECTORS-at-large are responsible to attend regularly scheduled meetings of the Board, to undertake appropriate committee work, and to promote the interests of the Foundation.

c) The DIRECTORS as a whole (Officers and Directors-at-large) shall appoint the chairs of special committees, and the chairs shall select the committee members. Such selection is to be ratified by the Board. The Board shall determine the rights, powers and duties of each special committee.

d) special committee may be chaired by a non-Board member. In such a case, a Board member will be appointed as a liaison.
OFFICERS

e) The PAST-CHAIR will attend all regularly scheduled Board meetings and select and chair a Nominating Committee to prepare a slate for consideration and elections at the Annual General Meeting. In the event that the Past Chair is unable or unwilling to serve, the Executive Committee may appoint another Officer or Director to chair the Nominating Committee. The committee shall consist of at least the appointed chair together with such other person(s) as the Board may determine.

f) The CHAIR shall, when present, preside at all meetings of the Foundation, the Board, and the Executive Committee. In the absence of the Chair, the First Vice-Chair shall preside at any such Meetings and in the absence of both, a Chair may be elected by the Meeting to preside thereat.

i) At the discretion of the Board, the Chair position may be filled by two (2) Co-Chairs in the event that no single Director is willing to serve.

g) The SECRETARY shall attend all meetings of the Foundation, the Executive Committee and the Board, and keep accurate minutes of the same. If the Foundation approves a seal, the Secretary shall have charge of the seal of the Foundation. Such seal, whenever used, shall be authenticated by the signature of the Secretary and the Chair, or, in the case of the death or inability of either to act, by the First Vice-Chair. In the absence of the Secretary, an officer appointed by the Executive Committee shall discharge said duties.

The Secretary shall keep record of the names and addresses of all members of the Foundation.

h) The TREASURER shall receive all monies paid to the Foundation and shall be responsible for the deposit of same in whatever bank the Executive Committee may order. The Treasurer shall promptly account for the funds of the Foundation and shall keep such books of account as may be directed. The Treasurer shall present a full detailed account of receipts and disbursements to the Board whenever requested. In the absence of the Treasurer, an officer appointed by the Board shall discharge said duties.

21) REMOVAL OF DIRECTORS AND OFFICERS

a) Any Director or Officer may be removed upon a two-thirds majority vote on a special resolution at a general meeting of the Foundation.

b) Any Director or Officer who misses three (3) consecutive Board meetings may, at the discretion of the rest of the Board with a 2/3 majority, be asked to resign.

c) Any Director or Officer who fails to adequately discharge the duties outlined in section 20 may, at the discretion of the rest of the Board with a 2/3 majority, be asked to resign.

d) Any Director or Officer who acts against the interests of the Foundation through illegal activity or other activity that harms the reputation or operation of the Foundation may, at the discretion of the rest of the Board with a 2/3 majority, be asked to resign.

e) In the event that a Director or Officer refuses a request to resign, the matter will proceed to dispute resolution.

22) DISPUTE RESOLUTION

a) In the event that a dispute arises out of the affairs of the society and between any members of the society or between (a) a member or a person who is aggrieved and who has for not more than 6 months ceased to be a member, or (b) a person claiming through the member or aggrieved person or claiming under the bylaws of the society, and the society or a director or officer of the society, shall be decided by means of a meeting with a special Dispute Resolution Committee drawn from members of the full Board who are not direct parties to the complaint. The complainant must, with their request for the meeting, put their concern in writing and provide any necessary documentation. The Executive Committee will examine the complaint and propose dates for a resolution meeting.

b) In the event that the dispute is between members of the Board and there are not enough impartial Board members to constitute a committee, the Board may ask that a committee be formed with members at large or may seek a form of mutually agreed-upon external mediation or arbitration.

c) The decisions of a special Dispute Resolution Committee are final.

23) AUDIT OF ACCOUNTS

a) The books, accounts, and records of the Treasurer shall be audited at the close of each fiscal year by two (2) members of the Foundation (“the Auditors”) elected at the previous year’s Annual General Meeting. Alternatively, the books and records may be audited by a professional accountant engaged by the Board for such purpose. The Auditors, at the Annual General Meeting of the Foundation, shall submit a complete and proper statement of the standings of the books for the
previous year. The fiscal year of the Foundation shall end on March 31st unless otherwise resolved by the Foundation at a General Meeting.

b) Should members of the Foundation be used as auditors, they should not be one of the persons who have signing authority on any of the bank accounts of the Foundation.

c) The books and records of the Foundation may be inspected at the offices of the Foundation by any member of the Foundation upon request and at a mutually agreeable time. Each member of the Board shall, at all times, have access to such books and records.

24) REMUNERATION
   No Officer, Director or member of the Foundation shall receive any remuneration for services as an officer, director or member.

25) BORROWING
   The Foundation shall not borrow money for its purposes unless authorized by special resolution passed by a majority of not less than three-fourths (3/4) of voting members present in person at a general meeting. Twenty-one (21) days’ written notice specifying the intention to propose a special resolution must be given prior to the meeting.

26) SIGNING AUTHORITY
   Unless otherwise approved by the ordinary resolution passed at an Annual General Meeting, all cheques, bills of exchange or other orders for payment of money issued in the name of the Foundation shall be signed by any two (2) of the following: the Chair, Vice-Chair, Secretary, Treasurer or the Executive Director.

27) DISSOLUTION
   Upon dissolution of the Foundation, and after the payment of all debts and liabilities, the remaining property of the Society shall be distributed to a non-profit organization supporting music education as the Executive Committee may, by resolution, determine.

28) BY-LAWS
   The By-Laws may be rescinded, amended or added to by a special resolution passed by a majority of not less than three-fourths (3/4) of voting members present in person at a general meeting. Twenty-one (21) days’ written notice specifying the intention to propose the resolution as a special resolution must be given prior to the meeting.

29) PARLIAMENTARY AUTHORITY
   Robert’s Rules of Order shall govern matters of procedure not covered by these by-laws, so long as they are not inconsistent with the provisions of the Societies Act.

30) OBJECTS OF THE SOCIETY (Revised in 2012 and unchanged in 2016)
   a) To support music education in the Province of Alberta through delivering, promoting, sponsoring or participating in workshops, camps, performances, festivals and other music education programs offered by AMEF and affiliates.

   b) To support the development of quality music instruction in Alberta through providing music educators with opportunities and training for self-development, leadership and study including at, but not limited to, the annual Music Conference Alberta.

   c) To develop and maintain resources for music education including but not limited to electronic resources, musical instruments and printed materials.

   d) To promote the development and advancement of music education through AMEF programs by the provision of scholarships, awards, or other assistance to music educators, students and musicians of need, merit or distinction as well as to other organizations involved in music education.

   e) To solicit, receive, acquire, and hold donations, gifts, devices and bequests for the Objects of the Society; to enjoy all the benefits of ownership thereof; to sell or convert any property into money from time to time; to invest and re-invest any principal in such manner as may from time to time be determined; and to disburse and distribute such money and property in furtherance of the Society.

   f) To provide all necessary equipment, furniture, premises and resources for carrying out its Objects.

   g) To do such other things as may be reasonably incidental to the above.
A Strategic Plan for the Alberta Music Education Foundation, 2017-2020

Recognizing that the Alberta Music Education Foundation (herein referred to as AMEF) is an organization with a working Board, we identify the following goals as our strategic plan up to our Annual General Meeting in October of 2020. With this, we call it our 20/20 Vision.

**Goal 1 – Program Development**

There is measurable growth in each of our Music for Kids, Alberta Heritage Music Project, and recognition programs.

**Objectives**

- There is an increase in the number of students served by the Music for Kids programs as a result of an increase in the number of programs.
- There is an increase in the value of the Student Recognition and Music Educator Recognition Awards, and a resulting increase in the number of applications for those awards.
- There is an Alberta Heritage Music Project occurring with regularity from year to year.

**Goal 2 – Volunteer Development**

There is clarity in the roles of the various volunteers with AMEF, including Board positions and committee members, and there is systemic sustainability in the fulfillment of these duties.

**Objectives**

- The role of the Executive Director is in balanced and reciprocal support of volunteer efforts.
- There is a clear definition of Board and Committee Chairperson duties, and each of these roles are filled by active volunteers.
- There is a succession plan that is easily implemented to ensure all Board and Committee Chairperson roles remain filled by active volunteers.

**Goal 3 – Financial Development**

There is a guaranteed revenue stream for AMEF that continues to grow annually.

**Objectives**

- AMEF is effective, efficient and sustainable because it is organizationally sound.
- There are standing sponsors and lasting partnerships that continue their commitment annually to fund AMEF operations and programs.
- There is a standing Casino Committee that ensures the smooth operations of casinos and compliance with the requirements of Alberta Gaming and Liquor Commission.
- There is an increase in AMEF’s capacity to award grants to organizations that offer music educational programming.

**Goal 4 – Communication and Advocacy**

AMEF is viewed as an advocate and resource for music education.

**Objectives**

- The success of Music Conference Alberta continues to be in large part due to the collaborative efforts of AMEF and other stakeholders to deliver professional development to Alberta music educators.
- Publications are produced regularly that advocate for and provide resources for music education.
- There is a strong sense of belonging among members of AMEF due to consistent communication with membership.

This strategic plan will receive a review annually following our Annual General Meeting.
Slate of Candidates for Board Positions

For Vice Chair
Robert George, Lethbridge
A native of southern Alberta, Robert George graduated from W.R. Myers high school in Taber, then studied at the University of Lethbridge and the University of Calgary. He holds Bachelor of Music, Bachelor of Education and Master of Music degrees, and a graduate Diploma of Fine Arts in Wind Band Conducting. Mr. George has also completed course work toward a PhD at the University of Arizona.

Mr. George has been an active professional musician in orchestras, chamber music, church music and jazz for over thirty years. He has performed in Canada, the United States, and Mexico, and is in demand as a clinician, adjudicator and guest conductor. He has taught at the University of Calgary, University of Lethbridge and Lethbridge College as well as public school music programs in Calgary, Lethbridge and Coaldale, and has served as Music Director in various churches for over twenty years. He has also been on the Alberta Band Association Board of Directors; as a member at large, and then as Treasurer.

Robert George has been principal bassoonist for the Lethbridge Symphony Orchestra since 1993. He instructs music classes at Lethbridge College, where he also directs the Chinook Community Orchestra, the Lethbridge College Community Winds, and the Lethbridge College Community Choir. He also maintains a private music studio of woodwind, theory and voice students, including some who have gone on to distinguished careers in music. During the past decade, he has become increasingly involved in research regarding musician health and injury prevention.

For Director-At-Large
Maria Medlow, Calgary
Originally from Argentina, Maria grew up playing the violin and piano. Upon moving to Canada she was accepted at the Senior Academy at Mount Royal Conservatory and studied with prominent teachers including Lise Elson, Cenek Vbra and John Lowry. Maria completed her ARCT certification in both violin and piano and moved to complete her music performance studies at the University of Calgary under the direction of Edmond Agopian.

Maria is currently an active member of the Calgary Musicians Association and is also the Registration Chair for the Cochrane Youth Talent Festival. She has performed and recorded solo and chamber concerts with members of the Calgary Opera, Calgary Cowtown Opera, Calgary Philharmonic Orchestra, Red Deer Symphony, Metropolitan Opera of New York, Cirque De Soleil and played alongside Michael Bublé for his 2014 Canada Tour. Maria was invited to record for the Canadian Country Music Awards and was featured in the CBC Television special for the CCMA awards in December 2014.

She continues her active role as a teacher, adjudicator and performer hosting and playing numerous concerts, fundraisers in support of different charities. Maria resides in Calgary with her husband and 5-year-old son Lucas.

Doug Campbell, St. Albert
Born in Montreal, Doug has worked in the not-for-profit sector for 35 years with Scouts Canada (National), St. Albert Youth Community Centre (ED & Board Chair), St. Albert Arts & Heritage Foundation (ED) and Sturgeon Community Hospital Foundation (Special Events Management). His strengths are in board development, not-for-profit and foundation management, strategic planning, fundraising and leadership development.

Doug currently serves as a director on the St. Albert Community Foundation and the Rotary District 5370 Charitable Foundation. He is also the Assistant Governor for Rotary District 5370 and a member of the Rotary Club of St. Albert with 15-years of experience working on the St. Albert Rotary Music Festival. Doug was named Volunteer of the Year in St. Albert in 2005.

Accepting Nominations from the Floor
Board of Directors and Staff Members

Chair

Rolf Bertsch, Calgary

Hailed for his passion and natural musicianship, Rolf Bertsch has quickly become one of Canada’s leading conductors. Appointed Assistant Conductor of the Orchestre symphonique de Montréal by Charles Dutoit in January 2000 and named Conductor in Residence for the 2002-2003 and 2003-2004 seasons, he has built an impressive reputation as conductor, pianist, communicator, teacher and adjudicator. His career has spanned a wide spectrum of musical experience and styles and has taken him to Europe, the Orient, and throughout North and South America.

Laureate of numerous competitions, Rolf Bertsch served for many years as pianist of the Orchestre symphonique de Montréal and the National Arts Centre Orchestra in Ottawa, as well as solo pianist and, subsequently, conductor for Les Grands Ballets Canadiens. His career as pianist has included a solo performance with the OSM in New York’s legendary Carnegie Hall.

Rolf Bertsch’s career took an important turn when he was named Resident Conductor of the Calgary Philharmonic Orchestra, a position he held from 1998-2001. During this highly successful tenure he also served as Music Director of the Calgary Civic Symphony Orchestra and Altius Brass, and worked regularly with Calgary’s chamber music ensemble Rosa Selvetica and at the University of Calgary.

Rolf Bertsch has conducted most of the orchestras in Canada including those of Montreal, Toronto, the National Arts Centre, Calgary, Edmonton, Québec, Kitchener-Waterloo, and Nova Scotia. He has collaborated with many of Canada’s and the world’s finest artists.

In the summer of 2005, he was part of an international faculty at the Canton International Summer Music Academy in Guangzhou, China. In the last year, he worked at the Canada Council for the Arts as the Program Officer for the Professional Orchestra and Opera/Music Theatre programs, overseeing the federal granting process for those communities.

Mr. Bertsch began his musical studies on the violin and went on to study piano, cello, composition, jazz, and conducting. He holds diplomas from a number of prestigious institutions including McGill University, the Mozarteum (Salzburg), the Conservatoire de musique du Québec (Montréal), the Folkwang Hochschule (Essen, Germany), and Phillips Academy (Andover, Massachusetts).

In addition to his duties as Music Director and Conductor of the Calgary Civic Symphony, he currently teaches piano and coaches Academy program students at the Mount Royal University Conservatory and works as a freelance conductor, pianist and arts consultant.

Past-Chair

Timothy Anderson, Edmonton

Timothy Anderson has worked on the boards of Pro Coro Canada, Cantilena Consort Society, Alberta Playwrights Network, Boyle Street Community League, and he was chair of the strategic planning committee of the Writers Guild of Alberta.

He has a certificate in Voluntary Sector and Arts Management from York University as well as degrees in journalism/political science (Carleton), music/voice performance (Ottawa) and creative writing (UBC).

Timothy currently teaches writing at Grant MacEwan University and the University of Alberta, although his first university teaching experience was teaching music at the University of Ottawa. His performing career has included traditional and contemporary opera, musical theatre, oratorio and recital repertoire across much of Canada and in New York, Singapore and Hong Kong.
His discography includes the Polygram Canadian Highlights Recording of Phantom of the Opera, We Belong to God produced by the Canadian Conference of Catholic Bishops, and Mrs. Widder’s Soiree Musicale: Toronto 1844. He has had many radio and television broadcasts, including winning the inaugural BookTelevision reality TV show based on the 3-Day Novel.

He lives in Edmonton with a writer, a cat, two dogs, and a lot of musical instruments.

Treasurer
Mary Elizabeth Archer, Edmonton
Mary Elizabeth is the owner of Communications Archer. She has been working with not-for-profits and primarily arts and culture organizations through her business for more than 10 years. She has over 25 years of experience in marketing, public relations, event management, fund development, media and volunteer management.

Secretary
Joel Windsor, High River
Joel Windsor is a passionate music educator, arts advocate, community volunteer and Albertan who lives in High River, Alberta. He completed his Master of Music Education summa cum laude through Boston University in 2015, building on his BA in Music and B.Ed. in Music Education through the University of Lethbridge in 2005.

He serves with the Rocky Mountain Symphony Orchestra and the Alberta Society of Music Festival Friends in addition to the Alberta Music Education Foundation, and has served with the Town of High River Arts and Culture Advisory Committee, the Alberta Teachers’ Association, and many more initiatives.

He currently teaches music at a rural junior-senior high school in High River, Alberta including two community steel pan ensembles and authored a curriculum for Rock & Pop.

His custom-designed software, MusicFestivalSuite.com, has helped music festivals across the province save thousands of volunteer hours providing high-quality musical performance opportunities for youth. He is also in demand as a Master of Ceremonies at many arts and community events, and as a speaker at conferences. Most recently he has performed as a percussionist with the Rocky Mountain Symphony Orchestra and the Alberta Winds, and has been a guest conductor and adjudicator for band programs and music festivals across Alberta.

Currently Mr. Windsor is engaged in a study examining the most appropriate grade level to introduce students to a concert band method of instruction as impacted by the grade configuration of schools offering music programs. The study focuses on performing skills, musical knowledge and collaboration, and is expected to continue until 2020.

Director-At-Large
Cheryl McLellan-Moody, Edmonton
Cheryl has worked for the Government of Canada for over twenty years and is currently the Deputy Director at Agriculture and Agri-Food Canada’s Regional Office in Edmonton. She grew up on a farm in Saskatchewan and her childhood was filled with music. She am thankful that she had the opportunity to sing in choirs, play flute in community bands, and take flute, piano, organ and singing lessons.

Cheryl firmly believes in the value of music education. She has past board experience with the Canadian Evaluation Society and the Canadian Evaluation Society Education Fund. She has volunteered with a number of other organizations in non-Board positions. Cheryl holds a Master of Arts, Communications and Technology from the University of Alberta.
Executive Director

Crystal Krips, Red Deer

Crystal Krips has spent the majority of her life balancing a career in both music and business. Originally from Saskatoon, Saskatchewan, she started her musical career by taking piano lessons, followed quickly by flute lessons and band.

She holds a Bachelor of Arts in Music and a Bachelor of Commerce degree from the University of Saskatchewan, attained simultaneously. Following her formal education, Crystal attained her Certified Management Accountant designation and ARCT diploma. Crystal has worked for Syncrude Canada Limited, Keyano College, Cantando Festivals, and most recently, St. Albert & District Further Education Association, where she was the Executive Director.

She is in demand as a flute clinician, and she maintains a successful private studio of flute and piano students. Crystal plays piccolo and flute in the New Edmonton Wind Sinfonia. She brings a wealth of knowledge and experience to AMEF and is excited to combine her two passions. When not working or practicing, Crystal enjoys taking Pilates classes, walking her dog, and spending time with her family.